

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1362210

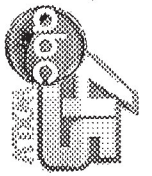
Schedule Dates	09/11/12-09/17/12	Date Entered	08/24/12
Advertiser	Obama for America (30051)	Last Modified	09/12/12
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	OBAMA FOR AMERICA (187386)	Headline #	ECR09797047
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Bassett, Laura	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536	Commission	\$980.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$5,554.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	OBAMA FOR AMERICA JONATHAN VITTI SHARE = 8%		

Greensboro (WXLV)		Rate
By Broadcast Month	Spots	
Sep. 2012	67	\$6,535.00
Grand Total:	67	\$6,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/12-09/14/12	3	:30	7A- ABC-Good Morning America	4			X	X	X			4	\$25.00	\$100.00	Greensboro (WXLV)	GOOD MORNING AMERICA	8/24/12
2.0	Normal Line / SPOT (2)	09/12/12-09/17/12	3	:30	9A- The Doctors	1	1	1	1	1	1			4	\$20.00	\$80.00	Greensboro (WXLV)	THE DOCTORS	8/24/12
3.0	Revised Line / SPOT (6)	09/12/12-09/17/12	5	:30	12P- 1P (EST)	1	1	1	1	1	1			4	\$20.00	\$80.00	Greensboro (WXLV)	MILLIONAIRE	8/24/12
3.1	Normal Line / SPOT (6)	09/12/12-09/17/12	3	:30	12P- 1P (EST)	1	1	1	1	1	1			4	\$20.00	\$80.00	Greensboro (WXLV)	MILLIONAIRE	8/27/12
4.0	Normal Line / SPOT (3)	09/15/12-09/15/12	3	:30	8A- ABC-Good Morning American Saturday							1		1	\$10.00	\$10.00	Greensboro (WXLV)	GOOD MORNING AMERICA WK	8/24/12
5.0	Normal Line / SPOT (4)	09/16/12-09/16/12	3	:30	10:38-40A- ABC-This Week								1	1	\$25.00	\$25.00	Greensboro (WXLV)	THIS WEEK	8/24/12
6.0	Normal Line / SPOT (9)	09/12/12-09/17/12	3	:30	3P- Anderson Cooper	1	1	1	1	1	1			4	\$50.00	\$200.00	Greensboro (WXLV)	ANDERSON	8/24/12
7.0	Normal Line / SPOT (10)	09/12/12-09/17/12	3	:30	5P- Ricki Lake	1	1	1	1	1	1			4	\$25.00	\$100.00	Greensboro (WXLV)	RICKI LAKE	8/24/12
8.0	Normal Line / News (12)	09/12/12-09/17/12	3	:30	6:30P- ABC-World News Monday-Friday	1			1	1	1			3	\$55.00	\$165.00	Greensboro (WXLV)	ABC WORLD NEWS	8/24/12
8.0.1	Closed Preempt (12)	09/17/12															Greensboro (WXLV)	Pre-empt/Exception - HRA	
9.0	Normal Line / News (14)	09/16/12-09/16/12	3	:30	6:28-45P- ABC-World News Sunday								1	1	\$60.00	\$60.00	Greensboro (WXLV)	ABC WORLD NEWS	8/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1362210

**Schedule Dates** 09/11/12-09/17/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA FOR AMERICA (187386)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Bassett, Laura  
**Phone/Fax** /  
**CPE** 95/101/1536  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Regular  
**Comments** OBAMA FOR AMERICA  
JONATHAN VITTI  
SHARE = 8%

**Date Entered** 08/24/12  
**Last Modified** 09/12/12  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR09797047  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$980.25  
**Net Total** \$5,554.75  
**Sales Tax**

**Greensboro (WXLV)**  
**By Broadcast Month**  
Sep. 2012  
**Spots** 67  
**Rate** \$6,535.00  
**Grand Total:** 67 \$6,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Prime (15)	09/13/12-09/13/12	3	:30	10:02P-ABC-Scandal (Thursday)	1			1					1	\$785.00	\$785.00	Greensboro (WXLV)	SCANDAL	8/24/12
11.0	Normal Line / News (20)	09/12/12-09/17/12	3	:30	11:01P-News- News 14 Carolina on ABC 45 at 11pm	1			2	1	1			4	\$40.00	\$160.00	Greensboro (WXLV)	NEWS14 ABC45	8/24/12
11.0.1	Closed Preempt (20)	09/12/12															Greensboro (WXLV)	Advertiser Separation/Spot cannot place 2x in time period	
12.0	Normal Line / SPOT (21)	09/12/12-09/17/12	3	:30	11:35P-ABC-Nightline	1			1	1	1			4	\$15.00	\$60.00	Greensboro (WXLV)	NIGHTLINE	8/24/12
13.0	Normal Line / SPOT (22)	09/12/12-09/17/12	3	:30	12:02:05A-ABC-Jimmy Kimmel Live	1			1	1	1			4	\$5.00	\$20.00	Greensboro (WXLV)	JIMMY KIMMEL	8/24/12
14.0	Normal Line / SPOT (1)	09/17/12-09/17/12	3	:30	7A-ABC-Good Morning America	1								1	\$25.00	\$25.00	Greensboro (WXLV)	GOOD MORNING AMERICA	8/24/12
15.0	Normal Line / Prime (19)	09/16/12-09/16/12	3	:30	8P-ABC-Revenge (Sunday)							1		1	\$785.00	\$785.00	Greensboro (WXLV)	REVENGE	8/24/12
16.0	Normal Line / SPOT (5)	09/12/12-09/17/12	3	:30	10:58:25A-ABC-The View	1			1	1	1			1	\$20.00	\$20.00	Greensboro (WXLV)	VIEW	8/24/12
16.0.1	Closed Preempt (5)	09/17/12															Greensboro (WXLV)	Sold Out/Exception - Rate worth clear. matt	
16.0.2	Closed Preempt (5)	09/13/12															Greensboro (WXLV)	Pre-empt/Spot -HRA	
16.0.3	Closed Preempt (5)	09/14/12															Greensboro (WXLV)	Pre-empt/Spot -HRA	

## CONFIRMATION CONTRACT

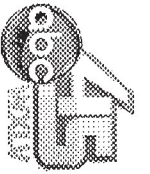
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

**Contract # 1362210**  
**Schedule Dates** 09/11/12-09/17/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA FOR AMERICA (187386)  
**Salesperson** Millennium/Dc, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Bassett, Laura  
**Phone/Fax** /  
**CPE** 95/101/1536  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA FOR AMERICA  
JONATHAN VITTI  
SHARE = 8%

**Date Entered** 08/24/12  
**Last Modified** 09/12/12  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR09797047  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$980.25  
**Net Total** \$5,554.75  
**Sales Tax**

**Greensboro (WXLV)**  
**By Broadcast Month**  
Sep. 2012 67 \$6,535.00  
**Grand Total:** 67 \$6,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / Prime (17)	09/11/12-09/11/12	3	:30	10P-ABC-Private Practice (Tuesday)			1							\$705.00		Greensboro (WXLV)	PRIVATE PRACTICE	8/31/12
17.0.1	Closed Preempt (17)	09/11/12															Greensboro (WXLV)	Client Request/Spot -	
18.0	Normal Line / SPOT (23)	09/17/12-09/17/12	4	:30	9A- The Doctors		1							1	\$25.00	\$25.00	Greensboro (WXLV)	THE DOCTORS	9/6/12
19.0	Normal Line / Prime (16)	09/11/12-09/11/12	4	:30	7:58P- 9P (EST)			1							\$900.00		Greensboro (WXLV)	THE MIDDLE/LAST MAN STANDING	9/6/12
19.0.1	Closed Preempt (16)	09/11/12															Greensboro (WXLV)	Client Request/Spot -	
20.0	Normal Line / SPOT (24)	09/13/12-09/17/12	2	:30	10:58-25A- ABC-The View		1		1	1				3	\$40.00	\$120.00	Greensboro (WXLV)	THE VIEW	9/11/12
21.0	Normal Line / SPOT (25)	09/13/12-09/17/12	2	:30	12:57-5P- ABC-The Chew		2		1	1				4	\$40.00	\$160.00	Greensboro (WXLV)	THE CHEW	9/11/12
22.0	Normal Line / SPOT (26)	09/13/12-09/17/12	2	:30	2P- ABC-General Hospital		2		1	1				4	\$100.00	\$400.00	Greensboro (WXLV)	GENERAL HOSPITAL	9/11/12
23.0	Normal Line / News (27)	09/13/12-09/17/12	1	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm		2		1	2				5	\$180.00	\$900.00	Greensboro (WXLV)	NEWS	9/11/12
24.0	Normal Line / News (28)	09/17/12-09/17/12	2	:30	6:30P- ABC-World News Monday-Friday		1							1	\$110.00	\$110.00	Greensboro (WXLV)	ABC WORLD NEWS	9/11/12
25.0	Normal Line / SPOT (33)	09/17/12-09/17/12	3	:30	12:05A- 1:05A (EST)		1							1	\$5.00	\$5.00	Greensboro (WXLV)	JIMMY KIMMEL	9/11/12
26.0	Normal Line / Football (29)	09/15/12-09/15/12	2	:30	3:30P- 7P (EST)							1		1	\$900.00	\$900.00	Greensboro (WXLV)	COLLEGE FOOTBALL	9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

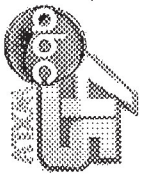
Date:

Accepted-Station:

Date:

Comments:





WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1362210

Schedule Dates: 09/11/12-09/17/12  
Advertiser: Obama for America (30051)  
Agency: Greer Margolis Mitchell, Burns & Associates-Washi  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: OBAMA FOR AMERICA (187386)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Bassett, Laura  
Phone/Fax: /  
CPE: 95/101/1536  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: OBAMA FOR AMERICA  
JONATHAN VITTI  
SHARE = 8%

Date Entered: 08/24/12  
Last Modified: 09/12/12  
Entered By: Lisa Carter  
CO-OP: No  
Headline #: ECR09797047  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$980.25  
Net Total: \$5,554.75  
Sales Tax:

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2012	67	\$6,535.00
<b>Grand Total:</b>	<b>67</b>	<b>\$6,535.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Football (30)	09/15/12-09/15/12	3	:30	12P-3:30P (EST)							1		1	\$400.00	\$400.00	Greensboro (WXLV)	COLLEGE FOOTBALL	9/11/12
28.0	Normal Line / SPOT (31)	09/14/12-09/17/12	2	:30	3P-Anderson Cooper		1				1			2	\$100.00	\$200.00	Greensboro (WXLV)	ANDERSON COOPER	9/11/12
29.0	Normal Line / SPOT (32)	09/17/12-09/17/12	2	:30	2P-ABC-General Hospital		1								\$100.00		Greensboro (WXLV)	GENERAL HOSPITAL	9/11/12
29.0.1	Closed Preempt (32)	09/17/12															Greensboro (WXLV)	Sold Out/Exception - We have a spot running in each break	
30.0	Normal Line / Prime (15)	09/17/12-09/17/12	2	:30	7:57-56P-ABC-CMA Music Festival (Country's Night to Rock		1							1	\$600.00	\$600.00	Greensboro (WXLV)	CMA MUSIC FESTIVAL	9/12/12
31.0	M/G For 11.0.1 / SPOT	09/16/12-09/16/12	3	:30	7:58-40A-ABC-Good Morning America Sunday								1	1	\$40.00	\$40.00	Greensboro (WXLV)	GMA WEEKEND	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

Rep Order# 9995047 Ver# 12 Status Returned  
EC'd Yes

Traffic Order# 1362210

Printed: 09/13/2012 4:21 PM  
Last Received: 09/12/2012 4:14 PM  
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA  
Estimate# 1536  
Buyer Laura Bassett  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/05/2012 - 09/17/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line # 12 for n/a and credit.  
pls send revised ppw asap.  
tks

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of weeks	Total Spots	Total Cost
12	W-F,M	09/12-09/17	630P-7P	ABC WORLD NEWS	.30	\$55.00	4	1	4	\$220.00
Station Remark. V12 1x n/a 9/17 (oversold)-pls credit										
MADE-GOOD BY LINE 5 28]										

---REPORT TOTALS---

Report Totals. 4 / \$220.00

---SALES MONTHLY TOTALS---

Sep 12. 69 / \$6,690.00  
Sales Totals. 69 / \$6,690.00  
Station Totals. 69 / \$6,690.00  
Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$83,625  
CABL 0% UNEN 0% WEFX 0% WCRG 0% WMYT 30%  
WGHP 28% WMYV 3% WUPN 0% WXII 31% WXLV 8%

Books null  
Demos RA35+

Rep Order# 9797047 Ver# 12 Status Returned  
EC'd Yes

Traffic Order# 1362210

Printed: 09/13/2012 4:21 PM  
Last Received: 09/12/2012 4:14 PM  
Showing Buylines: Last Sta Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA  
Estimate# 1536  
Buyer Laura Bassett  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/05/2012 - 09/17/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#